



# STRATEGIC PLAN

2025 - 2028



# INTRODUCTION

**JUNE 2025**

2025 marks a turning point for The Miles Hall Foundation.

What began as a grassroots call for justice—born from grief, love, and determination—has grown into a powerful force for change.

With an incredible level of community support, we've built an organization rooted in lived experience, driven by compassion, and committed to systemic transformation. Now, as we enter the sixth year since Miles was killed, we are building the capacity and power needed to make long-term, sustainable impact.

Our Strategic Plan, summarized in this document, charts our next phase. Our goal is to grow a durable, effective organization that works to decriminalize mental illness and advance mental healthcare justice.

We are strengthening the backbone of our mission: expanding our team and partnerships, solidifying our systems, and cultivating the leadership capacity necessary to deepen our reach and results. But we're not building just to grow—we're building to serve.

We are building for those who are stigmatized and criminalized because of a mental health condition. For families navigating a fragmented and often harmful system. For communities that deserve care, not punishment.

At the heart of this plan are four strategic priorities rooted in prevention, equity, and healing:

- Promoting non-police crisis response programs that meet real community needs and reduce harm
- Advocating for systems reform and public accountability to ensure culturally responsive mental healthcare is a right—not a privilege
- Educating and mobilizing the public to shift narratives and equip people with tools for change
- Standing with impacted families by amplifying their voices, sharing resources, and building collective power

This work is urgent. The stakes are high.

Across the country, people are calling for something better—and we are answering that call to end the criminalization of mental illness, especially for people of color, with clear vision, bold ideas, and an unwavering commitment.

We invite you to join us.

The path ahead will demand courage, collaboration, and sustained investment. But with Miles' spirit guiding us—and this growing community beside us—we move forward with hope and conviction.

## OUR MISSION

To honor the life and legacy of Miles Hall, we advocate for **non-police responses** to mental health crises, provide education to **dismantle mental illness stigma** and racial bias, and support individuals and families most impacted by law enforcement's excessive use of force during mental health emergencies.

## OUR VISION

We envision a future where police no longer are first responders to mental health emergencies, where **people living with mental illness and their families are embraced, supported**, and afforded the same fundamental rights and **compassionate care** that all people deserve, regardless of their health, gender, skin color, or socioeconomic status.

## WHO WE SERVE

The Miles Hall Foundation serves **communities living with mental illness, centering Black families**, who are disproportionately harmed, criminalized, and have experienced generational or personal trauma and historically lack resources and advocates.

# OUR GUIDING PRINCIPALS

Our guiding principle for building a sustainable and impactful organization is our firm belief in the power of **connecting**, **collaborating**, and **mutually supporting** people and communities. **We cannot do this work alone.** Changing entrenched systems of power and privilege is the work of the collective.

Central to this mission is our **commitment to ensuring that all voices—especially those historically marginalized—are heard, valued, and empowered.**

We see our role as a catalyst for change through **direct action**, **aligned partnerships**, and **community-building**.

## WE BELIEVE IN

**The Power of Connection:** We build collective strength through aligned partnerships, shared leadership, and efforts that empower people.

**Centering Marginalized Voices.** We believe real change begins with those most impacted — they must lead the way.

**Collective Action for Systemic Change.** We move beyond awareness to action, working to shift entrenched systems of power through community organizing, advocacy, education, and policy change.

**Sustainability for Long-Term Impact.** We build for the next generation — creating durable change, not just short-term results.

# OUR GOAL

## DECRIMINALIZE MENTAL ILLNESS AND ADVOCATE FOR MENTAL HEALTHCARE JUSTICE.

The Miles Hall Foundation is committed to **reshaping mental health crisis response** toward compassionate, culturally affirming, quality care.

We are **dismantling systems** that **stigmatize** and **criminalize mental illness** - building a future rooted in **care, dignity,** and **racial justice.**



# STRATEGIES

## 1

### BUILD SUSTAINABLE IMPACT

Six years after Miles' killing—and after **hard-won victories in policy, coalition building, public awareness and crisis response**—we are entering a new phase of **purposeful growth**, because we know there is **still so much more work to do**.

To sustain our momentum and **deepen our impact**, we are prioritizing **long-term capacity-building**.

By **sharpening our focus, aligning resources, strengthening our infrastructure, and cultivating lasting partnerships**, we are building an organization equipped to drive **systemic change** for years to come.

This work lays the foundation for a future where The Miles Hall Foundation remains a **powerful, enduring force for justice**—so that no family ever has to endure what the Hall family experienced on June 2<sup>nd</sup> 2019.

**DEEPEN ORGANIZATIONAL CLARITY AND ALIGNMENT TO STAY FOCUSED ON WHAT MATTERS MOST**

**INVEST IN PEOPLE, INFRASTRUCTURE, AND PARTNERSHIPS TO GROW OUR CAPACITY FOR IMPACT**

**MAINTAIN FINANCIAL STRENGTH AND DEEPEN OUR CULTURE OF STEWARDSHIP AND ACCOUNTABILITY**



# STRATEGIES

## 2 ADVOCATE FOR SYSTEMIC REFORM & ACCOUNTABILITY

We continue to push for bold policies that **decriminalize mental illness**, invest in community-based care, and **hold institutions accountable** for racial and mental health justice.

- Advance local and state legislation and policy reform to **expand non-police crisis response** and **eliminate systemic bias**.
- Demand **long-term funding**, **independent oversight**, and **equity-driven reform** in mental health systems.

## 4 INFORM & MOBILIZE THE PUBLIC TOWARDS ACTION

We **shift public attitudes** and **challenge stigma** and misinformation through **story-telling**, educational **outreach**, and **community-organizing** – grounded in **lived experience** and **social justice**.

- Lead public campaigns that **humanize mental illness** and reimagines crisis response.
- Equip communities with tools, knowledge, and pathways to **take action** and **advocate for change**.

## 3 STRENGTHEN & EXPAND NON-POLICE CRISIS RESPONSE PROGRAMS

We support **culturally responsive, community-led crisis teams** like **A3: The Miles Hall Crisis Hub** and are helping **build a stronger, more connected 988 care network**.

- Ensure crisis response programs are community-rooted, **trauma-informed**, and built to last.
- Promote evidence-based, non-police models that **fill critical service gaps**, meet community needs, **prevent harm**, and shape policy.

## 5 SUPPORT & EMPOWER IMPACTED FAMILIES

We **stand with families** most harmed by the criminalization of mental illness—creating space for **healing, solidarity**, and **collective advocacy** led by lived experience.

- Provide **resources, support**, and **connection** for impacted families.
- Build **collective power** through aligned partnerships, resource sharing, and **movement building**.

# ACKNOWLEDGEMENTS

Our 2025-2028 Strategic Plan is the result of deep collaboration, care, and commitment. It reflects the hard work and vision of many people who brought their experience, insight, and love to the process.

We are deeply grateful to everyone who contributed their time, wisdom, and heart to shaping a future that honors Miles' legacy and strengthens our collective work.

With appreciation, we acknowledge:

- Taun Hall and the Board of The Miles Hall Foundation – Leadership and Vision
- Miriam Abrams – Strategic Plan Consultant
- Wes Ware – Capacity Building Advisor
- Barb Pennington – Planning Committee
- Patty Mitchell – Planning Committee
- Anjali de Bellefroid – Researcher

We also extend our gratitude to the many volunteers and community partners helping to make our vision a reality — and to the families who continue to share their stories, struggles, and strength.

Your voices are the foundation of this work—and your impact is present in all we've accomplished and all that lies ahead.



**WE'RE WORKING FOR A  
FUTURE ROOTED IN CARE,  
DIGNITY, AND JUSTICE.  
STAND WITH US.**

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