

THE MILES HALL FOUNDATION
PLAY FOR MILES

2023 EVENT DETAILS



AUCTION!

SEPTEMBER 1 thru SEPT 17

Online and On-site bidding at events
Over \$20,000 in item value in 2022
Hundreds of bidders, thousands of viewers



scan to donate items



POKER PARTY & DINNER

FRIDAY, SEPTEMBER 8

NO LIMIT TEXAS HOLD-EM TOURNAMENT
Includes dinner, dessert, drinks, prizes
2022 Sold Out - Register NOW

\$125

\$1,000

earlybird table for 10



GOLF TOURNAMENT

FRIDAY, SEPTEMBER 15

GOLF REGISTRATION FEE (LIMIT 140)
Includes all fees, cart, lunch, beverages, prizes
Sold Out Last Year - Register NOW

\$150

\$600

foursome price

SCAN THE CODE

Learn More - See Photos from 2022 - Explore Sponsor Opportunities

THE MILES HALL FOUNDATION
PLAY FOR MILES

REGISTRATION LINKS



POKER PARTY & DINNER
FRIDAY, SEPTEMBER 8

NO LIMIT TEXAS HOLD-EM TOURNAMENT

Includes dinner, dessert, drinks, cash prizes

2022 Sold Out - Register NOW



GOLF TOURNAMENT

FRIDAY, SEPTEMBER 15

GOLF REGISTRATION FEE (LIMIT 140)

Includes all fees, cart, lunch, beverages, prizes

Sold Out Last Year - Register NOW



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THE MILES HALL FOUNDATION

"PLAY FOR MILES"

PREMIER SPONSOR PACKAGE OVERVIEW

PRESENTING - TITLE

\$15,000

[Your Company/Organization] presents the...
2023 "Play for Miles" Events & Auction

- limit of two (2) presenting/title sponsors for ALL events
- industry exclusivity within top three sponsor tiers
- community hero feature on websites and social media

EARLY BIRD BENEFIT: *includes top sponsorship for May 2023 Mental Health Awareness month events (if secured by April 25, 2023)*

PREMIER

\$10,000

2023 "Play for Miles" Events & Auction Premier Sponsors

- limit of three (3) premier sponsors includes ALL Three events
- premier level Play for Miles event sponsor recognition
- media and event visibility before, during, after events

SUSTAINING

\$5,000

2023 "Play for Miles" Event Sustaining Sponsors

- limit of six (6) sustaining sponsors, includes ALL three events
- keep the momentum going as a sustaining sponsor
- media and event visibility before, during, after events



THE MILES HALL FOUNDATION PLAY FOR MILES

PRESENTING SPONSOR DETAILS

PRESENTING - TITLE

\$15,000

Your name in title for ALL "Play for Miles" events + more (*)

- Limit of two (2) presenting-title sponsors
- Industry-exclusivity in top two (2) sponsor tiers
- Eight (8) VIP player spots at golf event
- Ten (10) VIP players, one opening table, at poker
- Option to speak at both events
- Info table at both events
- Title logo banner/signage at registration check in for both events
- Title inclusion, logo, and links in all marketing and PR before, during, and after events on websites, email, social media, emails, signage, video
- Logo and link featured on website homepage
- Logo and link featured on online auction site
- Top bill Inclusion on all tee and table signs
- Logo and link featured on website homepage
- Logo and link featured on online auction site
- Recognition on all ticket and donation acknowledgements
- logo/name inclusion in title on golf apparel
- logo on Miles Hall Foundation volunteer apparel
- your item/insert/offer in both event bags for all registrants

* commit by April 25 to be included in May Mental Health month events



THE MILES HALL FOUNDATION
PLAY FOR MILES

PREMIER SPONSOR DETAILS

PREMIER

\$10,000

- Covers ALL *Play for Miles* events (golf, poker, auction)
- Limit of three (3) premier tier (after title) sponsors
- Industry-exclusivity within sponsor tier
- Eight (8) VIP player spots at golf event
- Ten (10) VIP diners/poker players at one opening table
- First tier logo placement on all event signage
- Logo in all marketing and PR before, during, and after events on websites, email, social media, emails, signage, sponsor video
- Four (4) premier visibility golf tee signs with logo and name, QR code
- Logo on event banners/signage/decor
- Logo on websites, social media, registration pages, email blasts, sponsor signage, and online auction site
- your item/insert/offer in both event bags given to all registrants



THE MILES HALL FOUNDATION
PLAY FOR MILES

SUSTAINING SPONSOR DETAILS

SUSTAINING

\$5,000

- Limit of six (6) Sustaining Sponsors
- VIP tickets to golf and poker event
 - Four (4) **player spots at golf event**
 - Six (6) **players/diners at poker event**
- Logo, links, and sponsor recognition in all marketing and PR before, during, and after events on websites, email, social media, emails, signage, sponsor video
- Two (2) high visibility golf tee signs with logo and name, QR code
- Logo on event banners/signage
- your **item/insert/offer** in both event bags given to all registrants

PLAY FOR MILES

MORE SPONSOR PACKAGES

GOLF LUNCH

\$3,000

Sponsor provides boxed lunches & beverages for 200 golfers & volunteers. Sponsor receives:

- four (4) player tickets to golf event
- signage and recognition at golf event
- tee-sign with logo and/or name
- your insert/item/offer in golf bags for all golfers

POKER DINNER

\$3,000

Sponsor provides buffet style dinner with dessert & service for 200. Sponsor receives:

- six (6) players/dinners for poker event
- on-site signage, acknowledgements and tabling on-site
- logo/link/name inclusion on registration, website, and in media, marketing, and promos

GOLF BEVERAGE SPONSOR

\$2,500

Sponsor provides beer, soda, water and margarita and mai tai stations on the course.

Receives:

- Foursome (4) players at Golf Event
- course signage, sponsor recognition at event and on the course at selected stations
- logo/link/name inclusion on registration, website, in media, marketing, and promos

POKER BEVERAGE SPONSOR

\$2,500

Poker Beverage Sponsor provides all bar beverages, set up and services. Receives:

- four (4) players/dinners for poker event
- signage, recognition, and recognition on-site
- logo/link/name inclusion on registration, website, in media, marketing, and promos

GOLF HAT SPONSOR

\$2,500

Sponsor covers costs associated with golf hat and other merchandise. Receives:

- Foursome (4) players at Golf Event
- course signage, sponsor recognition at event and on the course at selected stations
- logo/link/name inclusion on registration, website, in media, marketing, and promos

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GOLF VIP SPONSOR PACKAGES

GOLD VIP PACKAGE

\$2,000

- four (4) VIP player tickets for golf
- VIP wrist bands, golf hats and shirts for all four players
- four (4) tee-signs with logo and/or name
- opportunity to insert item or offer into bags for all golfers
- name/link on Play for Miles web pages and sponsor roll

SILVER VIP PACKAGE

\$1,500

- two (2) VIP player tickets for golf
- VIP wrist bands and golf hats for both players
- two (2) tee-signs with logo and/or name
- opportunity to insert item or offer into bags for all golfers
- name/link on Play for Miles web pages and sponsor roll

GREEN GOLFER PACKAGE

\$ 850

- two (2) registered golfers
- one (1) tee-sign with logo and/or name
- opportunity to insert item or offer into bags for all golfers
- name/link on Play for Miles web pages and sponsor roll

DIVOT OR BALL SPONSOR

\$TBD

- opportunity to provide sponsor logo item for all golfers with any above sponsorship package. Sponsor covers cost of item

TEE - SPONSORS

\$ 300

- company name, website/ logo on your own tee sign