

# Miles for Miles

**TURKEY TROT**  
**1 MILE/5K/10K**



**11.23.23**

## **4TH ANNUAL “MILES FOR MILES” TURKEY TROT**

**Benefiting The Miles Hall Foundation**



We extend our heartfelt gratitude for considering becoming a sponsor for the 4th Annual “Miles for Miles” Turkey Trot, a unique event with a powerful mission – to create positive change in mental health crisis response.

### **Who We Are?**

We are The Miles Hall Foundation, a passionate 501(c)(3) organization, dedicated to creating safer and more empathetic communities.

### **Why Sponsor this year’s Miles for Miles Turkey Trot?**

Our mission goes well beyond running and walking; it’s about saving lives and advocating for a more compassionate community.

By supporting us, you become a crucial part of providing safer alternatives for those experiencing mental health emergencies and helping to destigmatize and decriminalize mental illness, particularly in communities of color.

### **Our Mission Is About:**

- **Creating and promoting Mental Health educational tools and resources**
  - Developing social justice-focused mental health curriculum for public schools.
- **Destigmatizing Mental Illness:**
  - Fostering understanding, empathy, and community to reduce stigma.
- **Championing safer, more compassionate, professional Crisis Response resources:**
  - Advocating for non-police responses to mental health emergencies to save lives, eliminate racial bias, and end harm and excessive use of force

## Diamond Partner - \$5,000

Top Billing for up to 3 Diamond Sponsors:

- logo on event t-shirts (must be submitted by print date of **October 5th**)
- logo featured on all promotional materials
- logo and hyperlink featured on website and tagged on social media
- featured recognition in Miles for Miles video recap & social media
- exclusive race BIB sponsorship
- *recognition at virtual "Going The Extra Miles" event on Giving Tuesday*



## Platinum - \$1,000

- logo on event t-shirts (if submitted by **October 5th** deadline)
- logo on all promotional materials
- logo and hyperlink on website and tagging on social media pages



## Gold - \$500

- business name on event t-shirts (if submitted by **October 5th** deadline)
- business name on promotional materials, social media and website



## SMiles from our previous Turkey Trot Events!



Learn more about Miles and The Miles Hall Foundation by visiting our website:  
[www.themileshallfoundation.org](http://www.themileshallfoundation.org)

The Miles Hall Foundation is a 501(c)(3) organization  
EIN #84-3451430

Taun Hall, Miles' mom and The Miles Hall Foundation Executive Director  
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