



THE MILES HALL
FOUNDATION

JUNE 1, 2024

IMPACT GALA

Working to end the bias, stigma, and
criminalization surrounding mental illness.





ABOUT THE 2024 IMPACT GALA

Join us for an evening of **inspiration, celebration, and community-building** at our 2024 **Inaugural Impact Gala**.

This event will **kick-off the 5th year of creating change** to honor the legacy of Miles Hall through education, advocacy, and support for families whose loved ones live with mental illness.

DATE

Saturday, June 1, 2024 from 6 PM to 11 PM

LOCATION

The Blackhawk Museum - Danville, CA

WHAT

In this lovely venue, for our 1st ever fundraising gala, we'll gather together to socialize and **strengthen the bonds of community** connections. You'll enjoy scrumptious passed appetizers, an amazing sit-down dinner with fine wine and dessert, hear from inspiring speakers and enjoy the talents of live musicians and performers. Guests can participate in an exciting live auction, plus so much more! The Impact Gala event is black-tie (optional) so you can shine!

WHY

As we approach **Miles' 5 year Angelversary**, this Impact Gala is all in service to continuing the work being done by The Miles Hall Foundation to end the stigmatization and criminalization of mental illness, especially in communities of color.



The Miles Hall Foundation is a 501c(3) organization
IRS Tax ID #84-3451430



ABOUT THE MILES HALL FOUNDATION

The Miles Hall Foundation, a 501c(3) organization in its fourth year, is dedicated to building and promoting initiatives that **support**, **protect**, and **save the lives** of those affected by mental health challenges. Our mission is grounded in the knowledge that people of color are disproportionately harmed by law enforcement, often when they need care and empathy the most - during a mental health emergency.

To put an end to this awful truth, we are focused on taking urgent and impactful action to raise public awareness of the harmful effects of criminalization, stigmatization, and the unwarranted fear surrounding mental illness. Our work is based on three pillars: **education**, **advocacy**, and **harm prevention**.

Since the tragic killing of their son Miles on June 2, 2019 by the police officers called to help him, the Hall family, surrounded by grassroots organizers from the community, and supporters from around the world, have been working to prevent other families from losing their loved ones due to a lack of support and understanding about serious mental illness.

We are anchored in these foundational beliefs:

- Mental illness is NOT a crime.
- Adequate funding is required for comprehensive culturally responsive mental health care programs informed by lived experiences.
- Non-police, 24/7 responses are essential to saving lives in mental health crisis situations.



OUR MISSION

To honor and celebrate the spirit of **Miles Hall**, our mission is to **advocate** for individuals and families impacted by mental illness, **educate** communities to reduce stigma and bias surrounding mental illness, and **prevent** criminalization and excessive use of force by law enforcement during mental health emergencies.

OUR VISION

We envision a near future where people living with mental illnesses and their families are **embraced**, **supported**, and **given the same fundamental rights** and **compassionate care** that all people deserve, regardless of their health, skin color, or socio-economic status.



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THE MILES HALL FOUNDATION

MH

ADVOCACY

TRANSFORM LAWS & POLICY

DECRIMINALIZE
MENTAL ILLNESS

BE A VOICE FOR JUSTICE

MOBILIZE COMMUNITIES

SUPPORT FAMILIES

MH

EDUCATION

BE A TRUSTED RESOURCE

HELP FAMILIES FIND HELP

END STIGMA & FEAR

CREATE DEEP CONNECTIONS

UPLIFT LIVED EXPERIENCE

MH

PREVENTION

END EXCESSIVE FORCE

BLACK LIVES MATTER

EMPOWER FAMILIES

LISTEN TO MH EXPERTS

24/7 NON-POLICE RESPONSE

MH

BUILDING

COLLABORATIVE ACTION

CAPACITY FOR IMPACT

COMMUNITY PARTNERS

SUSTAINABLE FUNDING

VOLUNTEER POWER

CREATING SUSTAINABLE IMPACT

1

988 Miles Hall Lifeline Act Passed!

We co-sponsored and pushed hard for the passage of AB 988, the **Miles Hall Lifeline and Suicide Prevention Act**, which fully funds California's enhanced 988 alternative to 911. A model for other states, this bill provides funding for callers to connect with **around-the-clock intervention** and mobile crisis teams staffed by trained mental health professionals and peers instead of law enforcement. Enacting this bill was a major achievement for Californians.

3

Subsidized Therapy Program

Launching in 2024, The Miles Hall Foundation's Therapy Program, will provide **subsidized mental health therapy** for individuals and families. Managed by licensed professionals who take a trauma informed, **culturally appropriate**, identity affirming, **social justice minded approach** to compassionate mental health care, this new program will have a big impact this year and into the future.

2

Black Excellence Youth Summit

Our first Youth Summit: **Breaking Barriers to Black Excellence** in November was a tremendous success and is propelling us forward to creating more **educational programs** and interactive experiences for young people to grow, learn, and find support from each other and from **role models** and **mentors** in their community. Your support will help us grow this impactful program in other school districts to inspire and support the **leaders** and **change-makers** of tomorrow.

4

Advocacy for Impacted Families

Helping families who have been impacted by police violence or who have suffered harms due to a lack of understanding and resources for their loved ones is one way we make **heartfelt connections** and impact one family at a time. Since our inception, The Miles Hall Foundation has supported others through **bike giveaways**, outreach to unsheltered people, providing **microgrants**, and other **community-based programs** for those in need.

IMPACT GALA

TICKETS - TABLES - FRIENDS



TICKETS

\$250

Purchase your tickets today for an elegant evening of inspiration and impact, that includes a gourmet dinner, wine, desserts, and entertainment at the Blackhawk Museum. All proceeds go to support The Miles Hall Foundation and its programs for 2024 and beyond.



TABLES OF 10

\$2500

No one makes an impact without their community and a party is always better with friends. Purchase a table of 10, put on your fancy duds and enjoy the evening with your team, your besties, your neighbors, or your own impact squad. Purchase your Impact gala table today!

FRIENDS OF THE FOUNDATION. **\$500**

Can't make the gala, but want to show your support?

Want to add additional impact
to your ticket or table purchase that's **100% tax deductible?**

Individual, family, or company add-on **donations of \$500 or more** will be showcased at the gala on screen and in the program as part of the new "Friends of the Foundation" program.

Each year donors who contribute \$500 or more will be recognized on our website (if you wish) and receive early or priority access to other events and webinars, as well as additional benefits and thanks throughout the year.



IMPACT GALA PRESENTING SPONSOR

\$25,000

one (1) Presenting sponsor available

We are seeking a Presenting Sponsor to be a true partner in furthering our work. Your sponsorship of our first annual Impact Gala will showcase your commitment to our mission to educate, advocate and prevent more needless tragedy.

Showcase your high impact support for our mission and vision to educate, advocate, and prevent the kind of tragedy that happened to Miles Hall and his family.

PRESENTING/TITLE Sponsor benefits **

Exclusivity: only one (1) Presenting Sponsor for this event - with first right of renewal	✓
TOP BILLING, along with The Miles Hall Foundation, on ALL gala promotion, marketing materials, social media, press releases, as well as on tickets, and gala signage	✓
Premier Gala seating for ten (10) guests at Presenting Sponsor's Reserved table. Opportunity to host community partners at your table or additional table of 10	✓
Name on cover of printed event program. Plus a full-page 4-color ad in event program.	✓
Opportunity to briefly address the audience during the program or play a :60 video specific to your support. And/or host an info table in highly visible gala location	✓
Opportunity to promote your brand or org with an item inserted in all (300+) guest gift bags	✓
Multiple live mentions and thanks from Hall Family, emcee and live auctioneer, Name on Welcome Banner and gala check in tables.	✓
Name/logo and link featured as Presenting Impact Gala Sponsor on The Miles Hall Foundation website homepage, social media, newsletter throughout ALL of 2024	✓

** full list of Impact Gala Sponsor benefits here: www.themileshallfoundation.org/impact-gala



IMPACT CHAMPION SPONSOR

\$10,000

three (3) of four (4) available

We are seeking **four (4) Impact Champion Sponsors** to help us end the racial bias, stigma, criminalization, and, too often, harm that can shatter the lives of people living with serious mental illness.

Showcase your organization as an **Impact Champion** for racial equity, disability rights, compassionate, professional care and responses to mental health emergencies.

IMPACT CHAMPION benefits * *

Name/Logo displayed as one of only 4 "Impact Champion" Sponsors" for all Impact Gala promotion, marketing, social media, press releases, and signage before, during, and after



First right of renewal at Impact Champion Level for 2025 gala



Priority Gala seating for ten (10) guests with Sponsor logo in signage at table.
Opportunity to host community partners at your table with 1-10 of your guest tickets.



Half Page Ad in printed event program for all attendees (estimated 300 guests)



Sponsor logo showcased in rotation on screens outside and inside the dinner space and on event signage at the gala registration, and check in.



Opportunity to promote brand or organization with item inserted in all (300+) guest gift bags



Name recognition and thanks from Hall Family, emcee and live auctioneer at event



Sponsor's logo and link prominently featured as one of four Impact Champion sponsor on Gala Event Ticketing web page, The Miles Hall Foundation website, and recap video





IMPACT **ADVOCATE** SPONSOR

\$7,500

maximum of ten (10) available

Advocates *go the extra Miles* to make sure all voices are heard and all voices matter. We need more advocates for change by our side as we move forward.

Showcase your organization as an **Impact Advocate** for racial equity, disability rights, and compassionate professional responses to mental health emergencies. There is no limit to the number of Impact Advocate Sponsors at this level. Join us!

IMPACT **ADVOCATE** Sponsor benefits * *

Name/Logo displayed as "Impact Advocate" Sponsors" for most of the Impact Gala promotion, marketing, social media, and digital communications, including ticketing page



Gala seating for ten (10) guests with Sponsor logo in signage at Reserved table. Opportunity to host community partners at your table with 1-10 of your guest tickets.



1/4 Page Ad in printed event program for all attendees (estimated 300 guests)



Sponsor name/logo showcased in rotation on screens inside the dinner space



Opportunity to promote brand or organization with item inserted in all (300+) guest gift bags



Name recognition and thanks from Hall Family, emcee and live auctioneer at event



Sponsor's logo and link as Impact Advocate on at least 1/2 of gala online and offline marketing and promotion. Inclusion on event page and event recap video.





IMPACT BOOSTER

\$5,000

unlimited number available

Can't make the gala, but still want to be a part of the community of impact partners who've come together to create change in solidarity with The Miles Hall Foundation?

Showcase your organization as an **Impact Booster** supporting The Miles Hall Foundation's mission to educate, advocate, and prevent the kind of tragedy that happened to Miles Hall and his family.

This level of support helps super charge our work to end disparities, stigma, and harm surrounding mental health particularly for those with serious mental illnesses.

IMPACT BOOSTER benefits * *

Name/Logo displayed at "Impact Booster" Sponsor level for most of the Impact Gala promotion, marketing, social media, and digital communications, including ticketing page



1/4 Page Ad in printed event program for all attendees (estimated 300 guests)



Sponsor name/logo showcased in rotation on screens inside the dinner space



Opportunity to promote brand or organization with item inserted in all (300+) guest gift bags



Name recognition and thanks from Hall family or other presenters live at the event.



Sponsor's logo and link as Impact Advocate on at least 1/2 of gala online and offline marketing and promotion. Inclusion on event page and logo in event recap video.



IMPACT BOOSTER WINE SPONSOR

*Our gala guests will delight in building community over glasses of your donated wines. Donate 150 or more bottles (red, white, bubbles) valued at \$30-\$35+ per bottle, or a total of \$5K to be our official **2024 Wine Sponsor** at the Impact Booster level.*



LET'S MAKE AN IMPACT TOGETHER!

Purchase tickets, tables, and sponsorships online, by scanning the QR code above or clicking the website link below.

If you have questions or wish to talk to us about **sponsorships**, gala specifics, donating an item for our **live gala auction**, or for our annual **September "Play for Miles" online auction**, or other opportunities to partner, participate, or support our work, **please get in touch with the volunteer who reached out to you** or call or email Taun Hall, executive director today! Her contact info is below.



www.themileshallfoundation.org/impactgala



(925) 330-0250



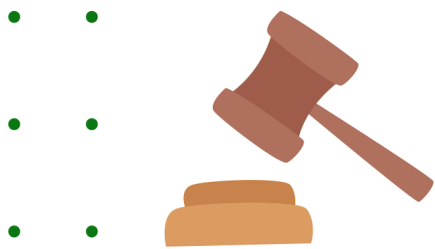
taun@themileshallfoundation.org



[click icon to download Impact Gala sponsor packages](#)



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AUCTION ITEM DONATIONS

Our Impact Gala on June 1st, will feature a high ticket **LIVE Auction**, as well as a raffle. If you are interested in donating items for either, please reach out today.

Additionally, for the past two years, we've held a very impactful **online auction** leading up to, and during, our **"Play for Miles"** golf and poker events in **September**. We're seeking items for that as well.

Donating an item for one of our auctions is another great way to showcase your support for The Miles Hall Foundation.

LIVE IMPACT GALA AUCTION on **June 1st**

Value of \$1500 or more: Vacations, Ski Packages, Concert Boxes, Sporting Events, One-of-Kind Adventures, Art, Jewelry, Autographed Memorabilia, VIP Experiences and more...

PLAY FOR MILES ONLINE AUCTION **September 1 to 21**

Value of \$50 or more: all of the above items, plus more affordable and fun items to bid on as we "Play for Miles" before and during our third annual golf and poker events. These events have **sold out** both years and the online auction gets hundreds of bids and thousands of views.

Auction item ideas: gift cards to stores, restaurants, spas, memberships, works of art, classes, lessons, wine, services, gift baskets, family portraits...you name it!

SUBMIT YOUR AUCTION ITEM DONATION HERE:

www.themileshallfoundation.org/auction-item-donation



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